

7th Annual Iron Clash



Sponsorship Information

We are expecting 300 competitors & 1,000 spectators over the course of the competition.

Benefits Available To Partner At All Levels:

Vendor Booth - \$500/2 days or \$350/1 day

- 10'x10' booth for both days of event
- Business logo on competition website with links at www.theironclashthrowdown.com
- Social Media mentions on Facebook/Instagram/Twitter pre, during, and post competition.
- Business can contribute prizes to athlete check-in bags or volunteer bag
- 1- 30 sec audio advertisement spot announced during the competition on both days

Grey & Black - \$600

- Business name and logo featured on event website located at www.theironclashthrowdown.com
- Business name and logo featured on event t-shirt
- Business given 2x 30 sec audio advertisement spot both days of competition
- Business contribute prizes to athlete check-in bags or volunteer bag
- VIP Beverage Tickets
- Optional Social Media Giveaway on Iron Clash Social Media pages

Orange- \$1,500.00

- Complimentary 10'x10' vendor space on both days of event
- Complimentary (4) 30 sec audio advertisement spots both days of competition

- Business name and Large logo featured on event website located at www.theironclashthrowdown.com
- Business name and Large logo featured on event t-shirt
- Business name and logo on all other social media outlets until event
- VIP Beverage Tickets
- Optional Social Media Giveaway on Iron Clash Social Media pages

Event Partner- \$3,000.00

- This includes everything offered in the Vendor Booth package plus an exclusive opportunity to gain significant marketing exposure across both days of the event.
- In addition to the vendor booth the Event Partner also gets to be named as the official Sponsor of the WOD of their choice on Day 1 and Day 2 (of remaining available WODs).
- Name and logo will be included in all posts, announcements, and mentions of that WOD, to include social media.
- Exclusive access to the elite winners (individual & team) of their WOD to award them their cash prize. This will include a photo opp as well as any other donations to their WOD winners.
- The Iron Clash media team create a video clip for each Sponsor with highlights from that specific workout and that sponsor's logo.
- Iron Clash photo team take multiple photos of the set-up, booth, etc.
- Business banner present on competition floor and throughout arena.

Interested in Becoming a Sponsor?

Please select sponsorship level and fill out the form below. Make check payable to: Iron Forged, Inc., 385 Winslow St Fayetteville, NC 28301. DEADLINE FOR SPONSORSHIPS IS February 29th, 2020

Name: _____

Business

Name/Organization: _____

Sponsorship Level: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Cell Phone: _____

E-mail Address: _____

Website: _____

***Please note:** We are always happy to create custom sponsorship packages for interested businesses. Contact us for more information.*

Please contact Jordan Finlayson, Event Coordinator, at (828) 612-4882 or e-mail: ironclash@ironforgedathletics.com.